



DUSTIN PORTILLO

KEYNOTE | AUTHOR

Dustin Portillo is an influential figure in the hospitality industry, recognized for his thought leadership, expertise and transformational speaking. He has been featured in prominent publications such as The New York Times and Wall Street Journal, and is the author of It's Okay To Be An IDIOT.

Combining his experience in entertainment and hospitality, Dustin brings a fresh and innovative approach to the industry. He emphasizes the importance of a Performance-Focused Mindset and authenticity.

From his early days as a Ringling Bros. and Barnum & Bailey Circus clown to his iconic portrayal of Ronald McDonald, Dustin has captivated millions with his exceptional talents. He even achieved the remarkable feat of becoming the third youngest person in Ringling's history to be promoted to Boss Clown, and he graced prestigious events like The Macy's Thanksgiving Day Parade.

After transitioning into a role as a Community Relations Executive with one of the most successful McDonald's franchises, Dustin has now returned to the stage as a full-time speaker. Through his captivating storytelling and profound insights, he not only entertains but also inspires and leads audiences to discover their own potential.

Through his book and engaging speaking engagements, he leaves a lasting impact, showcasing the power of resilience and the importance of staying true to oneself.