

# The Showtime Mindset

## KEYNOTE DESCRIPTION

Get ready to have fun with Dustin Portillo in his signature keynote that's all about taking ownership and shining in your role! This isn't just another talk; it's your chance to discover who you are and how you can make a real impact to those around you. Dustin will share his "IDIOT" method—five key steps to help you step into the spotlight and create unforgettable experiences for your guests. With a focus on authenticity and genuine connections, you'll learn how to show up with confidence and energy. This interactive session will empower your audience to embrace their uniqueness and make a lasting impression.

## AUDIENCE TAKEAWAYS

- ✓ Walk away with a clear, actionable roadmap to confidently showcase your unique identity, empowering you to stand out and make a memorable impression.
- ✓ Build genuine connections with customers by mastering impactful techniques that drive loyalty and elevate satisfaction.
- ✓ Activate the Showtime Mindset to supercharge your engagement and performance, captivating your audience with vibrant positivity and energy.



## CLIENT TESTIMONIAL

"Having someone with Dustin's background is unique. There are so many people, the athlete, the coaches, we've all seen them. I've seen dozens of them and don't remember what a single one of them have said. But I will not forget this clown and his story. If you are looking to have people walking away with something that they retain... DUSTIN'S YOUR GUY!"

Tal Zlotnitsky, CEO & Podcast Host