

# Image of **EXCELLENCE**



The Key to Mastering YOU

## WORKSHOP DESCRIPTION

**“Version 2.0 You” — Build a Brand That Walks, Talks, and Performs!**

This high-energy, interactive workshop helps your team break through limiting beliefs, embrace bold authenticity, and master the mindset of executive presence. Through performance-based principles and real-time coaching, Dustin guides participants to uncover what makes them unforgettable- on the floor, in the field, or on the front line. It's not about changing who they are, it's about showing up louder, prouder, and more powerfully aligned with the brand they represent.

## AUDIENCE TAKEAWAYS

- ✔ A redefined personal brand that stands out—on stage and off.
- ✔ Tools to amplify executive presence and inspire trust.
- ✔ A mindset shift that fuels performance, purpose, and connection.
- ✔ A deeper understanding of how showing up fully impacts customer loyalty and team culture.

## CLIENT TESTIMONIAL

**“One of the best and inspiring team leadership workshops ever experienced. Thank you Dustin for the amazing fun, exciting, and interactive workshop I have ever experienced. You absolutely ROCK!!!”**

Angel Cortez |  H+K INTERNATIONAL

